

TERMS AND CONDITIONS

The Edward Snell Russian Bear King of Kicks – Win your Share R1 Million (“**the Promotion**”) is presented by Edward Snell (Pty) Ltd (Registration number: 1923/001266/07) and/or its agencies (“**Organizer**”). All persons entering the Promotion (“**the Participants**”) agree that by entering the Promotion they are bound by the Promotion rules as set out in these terms and conditions (“**the Terms and Conditions**”). A copy of these Terms and Conditions is also available at <http://www.russianbearrewards.co.za/>

1. PROMOTION PERIOD:

- 1.1. The Promotion shall commence on 1 July 2026 at 00h00 and will run until 30 September 2026 at 23h59 or whilst stocks with a relevant Promotion neck-tag (“the Product/s”) last in the Republic of South Africa (“**the Promotion Period**”).
- 1.2. The Promotion Period may be extended or shortened at the absolute discretion of the Organizer at any time by publishing a notice to that effect on <http://www.russianbearrewards.co.za/> and/or its social media pages. Each Participant waives any claim of whatsoever nature it may have arising out of such termination.

2. ELIGIBILITY:

- 2.1. Participants must:
 - 2.1.1. be 18 years or older and be a legal resident and/or citizen of the Republic of South Africa; and
 - 2.1.2. purchase one (1) of the 750ml or 1L Products listed below in 3.1.1. during the Promotional Period from any participating stores.
 - 2.1.3. Participating stores are as follows:
 - 2.1.3.1. Shoprite
 - 2.1.3.2. Checkers
 - 2.1.3.3. Spar
 - 2.1.3.4. Pick n Pay
 - 2.1.3.5. Other Participating Liquor Stores

3. PROMOTION ENTRY AND REDEMPTION:

- 3.1. To enter the Promotion, Participants must:
 - 3.1.1. purchase one (1) of the participating Russian Bear Vodka Triple Distill Original 750ml or 1L, Spirit Aperitif Triple Distilled Vanilla Flavour, Spirit Aperitif Triple Distilled Wild Berry Flavour, Spirit Aperitif Triple Distilled Energy Fusion, Spirit Aperitif Triple Distilled Passion Fruit Flavour or Spirit Aperitif Triple Distilled Pineapple Flavour 750ml products from any participating stores; and scan the QR code on the Product neck tag and follow the web entry site prompts to enter; and
 - 3.1.2. enter the Promotion via the dedicated web entry site; and

- 3.1.3. enter the qualifying barcode and follows the prompts to enter their personal details, phone number, store where Product was purchased, upload the till slip and opt in for future communications.
- 3.1.4. Till slips must include a participating product, purchased during the campaign period from a participating store.
- 3.1.5. In the event that a consumer does not have a valid till slip they will be unable to be verified and stand a chance to win a prize.
- 3.2. Duplicate entries where the same till slip is used more than once to enter the Promotion will be eliminated. Only one (1) product and one (1) entry per till slip is permitted and till slips may not be duplicated.
- 3.3. Completed and verified entries are prompted to drag the sneaker to open the vault and submitted into an auditable random algorithm on the Organizer's system to determine if they are a potential Prize winner or not.
- 3.4. Winning Participants are sent details via SMS including a unique PIN code and Prize redemption platform weblink to claim their pre-allocated Prize.
- 3.5. Winning Participants must visit the Prize redemption platform with the unique PIN code via OTP access and redeem their pre-allocated Prize.
- 3.6. Once redeemed, Winning Participants will receive their pre-allocated Prize via SMS within 24 (Twenty-Four) hours, excluding weekends and public holidays.
- 3.7. Winners have thirty (30) days from the date the SMS with the unique PIN code is sent to claim their qualifying Prize; if unclaimed within this period, otherwise, the Prize will be forfeited.
- 3.8. It is the responsibility of the entrant to ensure that their entry is successfully submitted and received. The Organizer accepts no responsibility for entries that are not received for any reason.

4. IMPORTANT CONSIDERATIONS FOR PARTICIPATION IN THE PROMOTION:

- 4.1. Participants will be required to keep and submit their till slip as proof of purchase of the Product.
- 4.2. Data usage for purposes of entering the Promotion and accessing the entry and redemption platform will be for a Participant's own account.
- 4.3. Participants may only enter the Promotion a maximum of once per day with a total maximum of twenty four (24) entries during the Promotion Period. All new entries must be accompanied with a unique till slip/ proof of purchase.
- 4.4. Entry to the Promotion does not guarantee a Prize will be won on each occasion. Only winners chosen in terms of 3.3 above will be entitled to a Prize and only one (1) Prize will be allocated per winning entry.
- 4.5. Prizes and type of Prizes are predetermined, and Participants will not be able to select or exchange their Prizes.
- 4.6. Till slips must clearly show date of purchase, items purchased, amount spent and retailer information. If any required information is unclear, the entry will be eliminated.

- 4.7. It is the Participants' responsibility, to ensure when entering the Promotion to provide the correct details upon entry. Failure to do so, will result in the entry not being successfully verified to potentially qualify for a Prize.
- 4.8. If Participants make any purchase of participating products during the Promotional Period from any online participating stores. The Participants are required to provide a valid invoice (including retailer name, product purchased and date of purchase) received from the retailer post purchase for validation purposes. Screenshots of online orders will not be accepted
- 4.9. Winning Participants are required to claim their Prize on the MSISDN (mobile number) that was used with the entry. If a winning Participant attempts to claim a Prize with an alternative MSISDN, the Organizer has the right to reject that entry.
- 4.10. Pooling of Prizes is not allowed (i.e. one cannot have one person enter the Promotion and another person claim the Prize). If an MSISDN or MSISDN's are seen to be pooling Prize entries, the prizes will be revoked and the MSISDN's will be prohibited from entering the Promotion.
- 4.11. The MSISDN that enters the promotion is the only MSISDN that may claim the relevant Prize.
- 4.12. Any entry containing a forged, altered, fabricated, photocopied, scanned, copied, or otherwise tampered proof of purchase (including till slips, receipts or transaction records) is void. The Promoter reserves the right, at its absolute discretion, to disqualify any entrant who: (a) submits a proof of purchase that is not genuine; (b) tampers with or attempts to manipulate the entry process; or (c) is otherwise found to have acted fraudulently in connection with the Promotion. If your till slip or entry is found to be forged, altered, copied, or tampered with in any way, you will be disqualified and will forfeit any prize. Fraud may be reported to the police and will make you ineligible for future promotions

5. THE PRIZES:

- 5.1. Instant Superbalist Prizes:
 - 5.1.1. The Prize entitles the winning Participant to a R1,000 (One Thousand Rand) Superbalist voucher.
 - 5.1.2. The Prize is determined by the following conditions:
 - 5.1.2.1. The voucher is valid for 3 (three) years from date of issue.
 - 5.1.2.2. The voucher cannot be exchanged for cash or credit.
 - 5.1.2.3. Any outstanding balance for orders placed online after the voucher has been applied can be settled using cash on delivery/ collection as well as via credit or hybrid debit card at the time of checkout.
 - 5.1.2.4. No cash balance will be given as change.
 - 5.1.2.5. The voucher value will remain until the balance is either depleted or the expiry date is reached, whichever occurs first.
 - 5.1.2.6. The voucher cannot be replaced if lost or stolen.
 - 5.1.2.7. The bearer of the voucher can only redeem one voucher per order.

- 5.1.2.8. If the value of the purchase is more than the value of the voucher the Participant will be required to pay in the difference.
 - 5.1.2.9. Returns made on items purchased using wallet funds will be refunded directly into the Participant's Superbalist.com wallet to be used for future purchases.
 - 5.1.2.10. To redeem this reward the Participant must visit www.superbalist.com and enter the voucher pin code (promo code) on payment.
- 5.2. Weekly YFM Prizes:
- 5.2.1. Listeners call into YFM once weekly to YFM's "Uncensored Show" with Tulz Madala and Baxbara (Wednesday from 8pm – 10pm) to battle it out by participating in weekly challenges.
 - 5.2.2. How to enter:
 - 5.2.2.1. To enter the Promotion, Participants must comment on the designated YFM's promotional post, sharing their favourite pair of sneakers and including the hashtag #KingOfKicksVaultEdition.
 - 5.2.2.2. Each valid entry received during the Promotional Period will be entered into the applicable weekly prize draw for a chance to win a R1,500 (One Thousand Five Hundred Rand) Superbalist voucher.
 - 5.2.2.3. A total of 12 (twelve) weekly winners will be selected throughout the Promotional Period, with 1 (one) winner selected per week.
 - 5.2.2.4. Each weekly winner will also qualify for entry into the Grand Prize finalist selection process.
 - 5.2.2.5. At the conclusion of the 12 (twelve) week promotional period, 2 (two) finalists will be randomly selected from the pool of 12 (twelve) weekly winners.
 - 5.2.2.6. The 2 (two) finalists will compete in the King of Kicks finale event, where 1 (one) finalist will be crowned the King of Kicks Vault Edition Champion and will win the Grand Prize, being a vault containing 12 (twelve) pairs of sneakers.
 - 5.2.2.7. The Promoter reserves the right to verify the eligibility of all participants, weekly winners and finalists before any prize is awarded.
 - 5.2.3. Challenges will involve listeners battling it out on air, involving sneaker and culture related questions to stand a chance to qualify for the Weekly YFM Prizes.
 - 5.2.4. The Prize entitles the winning Participant to a R1,500 (One Thousand Five Hundred Rand) Superbalist voucher.
 - 5.2.5. Winning Participants are sent details via SMS including a unique PIN code and Prize redemption platform weblink to claim their pre-allocated Prize.
 - 5.2.6. Winning Participants must visit the Prize redemption platform with the unique PIN code via OTP access and redeem their pre-allocated Prize.

- 5.2.7. Once redeemed, Winning Participants will receive their pre-allocated Prize via SMS within 24 (Twenty-Four) hours, excluding weekends and public holidays.
- 5.2.8. Winners have thirty (30) days from the date the SMS with the unique PIN code is sent to claim their qualifying Prize; if unclaimed within this period, otherwise, the Prize will be forfeited.
- 5.2.9. The Prize is determined by the following conditions:
 - 5.2.9.1. The voucher is valid for 3 (three) years from date of issue.
 - 5.2.9.2. The voucher cannot be exchanged for cash or credit.
 - 5.2.9.3. Any outstanding balance for orders placed online after the voucher has been applied can be settled using cash on delivery/collection as well as via credit or hybrid debit card at the time of checkout.
 - 5.2.9.4. No cash balance will be given as change.
 - 5.2.9.5. The voucher value will remain until the balance is either depleted or the expiry date is reached, whichever occurs first.
 - 5.2.9.6. The voucher cannot be replaced if lost or stolen.
 - 5.2.9.7. The bearer of the voucher can only redeem one voucher per order.
 - 5.2.9.8. If the value of the purchase is more than the value of the voucher the Participant will be required to pay in the difference.
 - 5.2.9.9. Returns made on items purchased using wallet funds will be refunded directly into the Participant's Superbalist.com wallet to be used for future purchases.
 - 5.2.9.10. To redeem this reward the Participant must visit www.superbalist.com and enter the voucher pin code (promo code) on payment.

5.3. Grand Prize:

- 5.3.1. The Grand Prize winner will be contacted within 21 (twenty-one) business days following the conclusion of the campaign for winner verification and prize fulfilment purposes.
- 5.3.2. The total maximum retail value of the Grand Prize, comprising 12 (twelve) pairs of premium sneakers, shall not exceed R200,000.00 (Two Hundred Thousand Rand).
- 5.3.3. The Grand Prize shall be fulfilled by means of a voucher issued by a sneaker retailer and/or fulfilment partner selected at the sole discretion of Edward Snell.
- 5.3.4. The Grand Prize is not transferable, exchangeable, refundable, or redeemable for cash, in whole or in part, under any circumstances.
- 5.3.5. The selection of sneakers shall be subject to stock availability, sizing availability, supplier availability, and any applicable retailer terms and conditions. Edward Snell does not guarantee the availability of any specific sneaker brand, model, colourway, limited edition release, or size.
- 5.3.6. Should any component of the Grand Prize become unavailable for any reason beyond the reasonable control of Edward Snell, Edward Snell reserves the right to substitute such component with an alternative item of equal or greater value.

- 5.3.7. The winner shall be responsible for providing accurate contact, delivery, and sizing information required for prize fulfilment. Edward Snell shall not be responsible for any delay, non-delivery, or inability to fulfil the prize resulting from incorrect information supplied by the winner.
- 5.3.8. If the winner cannot be successfully contacted, fails to respond within 5 (five) business days of notification, or is found to be ineligible in terms of these Terms and Conditions, Edward Snell reserves the right to disqualify the winner and select an alternate winner.
- 5.3.9. By accepting the Grand Prize, the winner agrees to participate in reasonable publicity and promotional activities relating to the campaign, without additional compensation, to the extent permitted by law.

6. GENERAL:

- 6.1. In accordance with the confidentiality policies and practices of the Organizer, none of the entry details of any Participant in this Promotion will be disclosed or used by the Organizer for any purposes other than for entry into the Promotion.
- 6.2. By entering the Promotion, the Participants can opt-in to receive further communication from the Organizer.
- 6.3. Information regarding the Promotion that is published on authorized advertising material will also form part of the Terms and Conditions.
- 6.4. The Organizer may in its sole discretion amend these Terms and Conditions at any time, without notice, and such amendments shall be deemed to have taken effect from the date of publication of the revised Terms and Conditions on the Organizer's websites:
- 6.5. The onus rests on the Participant to constantly check the websites for updates to the Terms and Conditions.
- 6.6. If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the control of the Organizer, including but not limited to technical difficulties, unauthorized intervention or fraud, the Organizer reserves the right, in its sole discretion, (a) to disqualify any Participant; or (b) to modify, suspend, terminate or cancel the Promotion as appropriate,
- 6.7. This Promotion is governed by these Terms and Conditions.
- 6.8. The Organizer reserves the right to correct any errors and omissions. These Terms and Conditions (as amended from time to time) will supersede any errors or omissions on any publicly communicated documentation or marketing material.
- 6.9. Any dispute or claim arising out of or in connection with the Promotion shall be governed by and construed in accordance with the laws of the Republic of South Africa.
- 6.10. The Organizer accepts no liability or responsibility, whether occasioned by any circumstance not foreseeable and not within its reasonable control for late or delayed delivery of any Prize owing to, but not limited to, Product stock unavailability, strike, lock out, destruction of Products or any Prize on route by any means, any civil commotion or disorder, riot, threat of war, any action taken

by governmental authority or public authority of any kind, fire, explosion, storm, flood, earth quake or other acts of God.

- 6.11. If all or part of any clause of these Terms and Conditions is illegal, invalid or unenforceable:
 - 6.11.1. it will be read down to the extent necessary to ensure that it is not illegal, invalid or unenforceable, but if that is not possible;
 - 6.11.2. it will be severed from these Terms and Conditions and the remaining provisions of these Terms and Conditions will continue to have full force and effect.
- 6.12. Any fraudulent behavior will result in an immediate cancellation of the Participant's submission, and the Organizer reserves any rights in law to pursue appropriate compensation and/or institute criminal proceedings. Entries that do not comply with these Terms and Conditions will be disqualified. The Organizer reserves the right to investigate any Participant's actions regarding any aspect of any of the Prizes and the redemption thereof.
- 6.13. The Organizer is not liable for any delayed SMSes, failed network delivery or incorrect mobile number submission.

7. LIMITATION OF LIABILITY:

7.1 To the extent permitted by the Consumer Protection Act, 2008 ("**the Act**") and any other applicable law:

7.1.1. the Participant and/or winner(s) hereby indemnifies the Organizer against any direct, indirect, special, incidental, consequential or punitive damages or loss of any kind, regardless of how this was caused, and whether it arose under the law of contract or delict or otherwise, because of the Participants entrance into the Promotion; and

7.1.2 the Organizer excludes all warranties (express or implied), representations and liabilities regarding this Promotion (other than for death or personal injury caused by its negligence and/or fraud).

8. CONSUMER PROTECTION ACT:

To the extent that the Terms and Conditions or any goods or services provided under the Terms and Conditions are governed by the Act, no provision of the Terms and Conditions are intended to contravene the applicable provisions of the Act, and therefore all provisions of the Terms and Conditions must be treated as being qualified, to the extent necessary, to ensure that the applicable provisions of the Act are complied with.